

Cory Lee Wilson

Graphic/Web Designer - Video Editor - Content Creator - Freelancer

CONTACT INFORMATION

(717) 830-9944



Coryh57@yahoo.com



Chambersburg, PA 17202



linkedin.com/in/CoryLWilson



<https://corywilsonportfolio.com/>



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EDUCATION

May 2023

Bachelor of Science Degree in Interactive Media,
Advanced Media Production
Harrisburg University of Science and Technology (HU) – Harrisburg, PA

January 2025

Currently enrolled at
Peterson Academy - Online University

Honour Roll for 3 years at HU –

Completed 2 Major Experiential – Learning Projects (Projects 1 and 2)

Certifications for Premiere Pro and – After Effects, as well as a certification on audio techniques for film, video, and Multimedia

KEY SKILLS

~ Adobe Creative Cloud ~

I use this software often both professionally and personally.

~ Computer Hardware + Software Installation ~

I have built 2 desktop PCs from scratch and am knowledgeable on the subject.

~ Time Management ~

I like to keep track of progress using planners and always get things done on time.

~ Idea Generation, Tech savviness, and video Editing. ~

PROFILE

A proactive and humble individual with a 3.68 GPA and 5+ years of tech knowledge ranging from web development to video production. Through dedication and hard work, I earned my B.S. in Interactive Media with a concentration in Advanced Media Production. I am eager to apply my skills and experience in a dynamic role within the media industry. Passionate about innovation, I strive to create impactful and engaging digital experiences.

PROFESSIONAL EXPERIENCE

June 2025 – Present

Multimedia Designer/Social Media marketing Coordinator

RIVALS TCG & Bricks/BLAST Sports Entertainment – Chambersburg, PA

- ❖ Designs and produces a wide range of multimedia content including graphics, flyers, promotional videos, product photography, and printed materials.
- ❖ Maintains website visuals and product images, occasionally updating site content using platforms like Square and WordPress.
- ❖ I manage end-to-end social media strategy and content calendar across platforms such as Instagram and Facebook.

May 2023 – Present

Digital Designer/Multimedia Specialist

Freelance – Chambersburg, PA

- ❖ Designs and produces digital content including web graphics, UI assets, motion graphics, and video edits for clients across various industries.
- ❖ Manage multiple projects independently, from concept to delivery, while staying up to date with design trends and tools.
- ❖ Builds and customizes websites using platforms like WordPress, or custom code, ensuring cross-platform compatibility.

August 2022 – December 2022

Video Editor/Content Creator (Internship relevant to my field)

The Millworks - Harrisburg, PA

I have also worked at a retirement community called Mennohaven, an Italian restaurant called Bricco associated with the Hilton, a grocery store called Sunnyway, and UPS.

~ Core Classes

- Video Production 1 - Intro to Internet Web - Interactive Studio - Interactive Media 1
- Front End Web Development - Audio Production - Digital Photography
- 3D Modelling 1 and 2 - Visual Design Fundamentals - Live Event Production

~ Notable Projects/Accomplishments

- I was a tech director for the broadcasting team during Harrisburg University's yearly PA Cup Esports event and got hands-on experience working in a live event.
- Built 7 websites (with one In progress), filmed/directed 2 short films, and created various graphics and videos which can all be found in my portfolio.
- Designed an ADA compliant website, brand Identity, logos and more which can also be found in my portfolio linked at the top. I've also developed journey maps as well as personas.
- Created many 3D models ranging from houses and landscapes to actual rigs for characters. I've also wrote Interactive stories and worked with found footage.